



# **BFK's Fall Bike Celebration**

**Sept. 18-20, 2026**



## **Many ways to support & participate\***

### **Sponsorship Opportunities**

- **Organization or Personal**

Build area's stature as a tourist travel destination; demonstrate support

Benefit worthy community causes

- **Businesses, Organizations or Individuals\***

Many opportunities (see other side)

### **Volunteer**

- **Businesses**

Show your firm's spirit working as a business logo'd team

- **Charitable groups**

Earn a contribution for your charitable organization

- **Individuals**

Personal satisfaction, snacks, lunch & fun!

### **Register to Ride**

- **Sunday's Bike Tour (Sept. 20)**

Many great Individual & Family Oriented routes; Ice Cream Social ticket

- **Social Opportunities**

Meet and network with others who are helping the community

### **Donate**

- **Pick Donate button or go to Ride registration pages & click links**

### **Attend, Participate and Welcome Bicyclists & Visitors**

- **Special Events: Vicksburg Quilt Trail & Mill Presentations**

- **Disc Golf, Farmers Market, Historic Village & more**

Roll out the welcome mat!

**\*Please visit [www.fallbikecelebration.org](http://www.fallbikecelebration.org)**

# FBC SPONSORSHIP PROGRAM 2026

Contact Name \_\_\_\_\_

Business / Org. / Individual Name to Use \_\_\_\_\_

Address \_\_\_\_\_ City/Village \_\_\_\_\_

Zip \_\_\_\_\_ Contact Phone \_\_\_\_\_ Date \_\_\_\_\_

Email Address \_\_\_\_\_ Signature \_\_\_\_\_

## Category Selection

Please visit our Sponsor page at [www.fallbikecelebration.org](http://www.fallbikecelebration.org) for detailed information.

All Sponsors will receive:

- Logo and/or name placement on rider registration packet materials & T-Shirts
- Social media acknowledgment
- FBC website acknowledgement
- Friends of BFK Honor Roll listing

Plus:

- Category-specific signage ... & more ... as described on our website.

### Category

### Amount

*Supporters (open through September 7)*

\_\_\_ Bike Tour Presenting Sponsor (\$2,500) \$ \_\_\_\_\_

\_\_\_ Champions Circle (\$1,750, \$1,000) \$ \_\_\_\_\_

\_\_\_ Event Host: Ice Cream Social & Bike Tour (\$750) \$ \_\_\_\_\_

\_\_\_ Community Hero (\$500) \$ \_\_\_\_\_

\_\_\_ Host: SAG Stops (\$250) \$ \_\_\_\_\_

\_\_\_ Trail Boosters (\$100) \$ \_\_\_\_\_

Availability may change without notice as sponsorships are secured.

Proceeds go directly into BFK's General Fund to be used where they will do the most good.

*To save time & maximize the impact of your donation, please use this as Bike Friendly Kalamazoo's invoice.*

### Payment by Check

### Payment by Credit Card

Please make checks payable to \_\_\_\_\_ Check is enclosed.

**Bike Friendly Kalamazoo**

PO Box 22

Portage, MI 49081-0022

\_\_\_ Check will be processed & sent  
separately.

Please go to  
[www.fallbikecelebration.org/sponsors](http://www.fallbikecelebration.org/sponsors)

**THANK YOU FOR YOUR CONTRIBUTION!**

### **Return Information**

For the fastest service please email a photo or PDF of your Sponsor Commitment Form/Invoice to

Subject Line: Bike Friendly Kalamazoo / Fall Bike Celebration Sponsorship

Email: [fbc@bikefriendlykalamazoo.org](mailto:fbc@bikefriendlykalamazoo.org)

To discuss programs or other ideas for sponsorship in more detail please contact:

Email: [fbc@bikefriendlykalamazoo.org](mailto:fbc@bikefriendlykalamazoo.org)

*Forms and checks must be received in timely manner in order to fulfill our sponsor commitments.*

Bike Friendly Kalamazoo is a 501c3 Michigan not for profit corporation; IRS Tax ID 83-1030238

For more information please visit us on the web at [www.bikefriendlykalamazoo.org](http://www.bikefriendlykalamazoo.org)