



BFK's Fall Bike Celebration

Sept. 19-21, 2025



Many ways to support & participate*

Sponsorship Opportunities

- **Organization or Personal**

Build area's stature as a tourist travel destination; demonstrate support

Benefit worthy community causes

- **Businesses, Organizations or Individuals***

Many opportunities (see other side)

Volunteer

- **Businesses**

Show your firm's spirit working as a business logo'd team

- **Charitable groups**

Earn a contribution for your charitable organization

- **Individuals**

Personal satisfaction, snacks, lunch & fun!

Register to Ride

- **Sunday's Bike Tour (Sept. 21)**

Many great Individual & Family Oriented routes; Ice Cream Social ticket

- **Social Opportunities**

Meet and network with others who are helping the community

Donate

- **Pick Donate button or go to Ride registration pages & click links**

Attend, Participate and Welcome Bicyclists & Visitors

- **Special Events: Vicksburg Quilt Trail & Mill Presentations**

- **Disc Golf, Farmers Market, Historic Village & more**

Roll out the welcome mat!

***Please visit www.fallbikecelebration.org**

FBC SPONSORSHIP PROGRAM 2025

Contact Name _____

Business / Org. / Individual Name to Use _____

Address _____ City/Village _____

Zip _____ Contact Phone _____ Date _____

Email Address _____ Signature _____

Category Selection

Please visit our Sponsor page at www.fallbikecelebration.org for detailed information.

All Sponsors will receive:

- Logo and/or name placement on rider registration packet materials & T-Shirts
- Social media acknowledgment
- FBC website acknowledgement
- Friends of BFK Honor Roll listing

Plus:

- Category-specific signage ... & more ... as described on our website.

Category

Amount

Supporters (through September 8)

___ Presenting Sponsor (\$2,500) \$ _____

___ Champions Circle (\$1,750, \$1,000) \$ _____

___ Event Host: Ice Cream Social & Bike Tour (\$750) \$ _____

___ Community Hero (\$500) \$ _____

___ Host: SAG Stops (\$250; three) \$ _____

___ Trail Boosters (\$100) \$ _____

Availability may change without notice as sponsorships are secured.

Proceeds go directly into BFK's General Fund to be used where they will do the most good.

To save time & maximize the impact of your donation, please use this as Bike Friendly Kalamazoo's invoice.

Payment by Check

Payment by Credit Card

Please make checks payable to _____ Check is enclosed.

Bike Friendly Kalamazoo

PO Box 22

Portage, MI 49081-0022

___ Check will be processed & sent
separately.

Please go to
www.fallbikecelebration.org/sponsors

THANK YOU FOR YOUR CONTRIBUTION!

Return Information

For the fastest service please email a photo or PDF of your Sponsor Commitment Form/Invoice to

Subject Line: Bike Friendly Kalamazoo / Fall Bike Celebration Sponsorship

Email: fbc@bikefriendlykalamazoo.org

To discuss programs or other ideas for sponsorship in more detail please contact:

Email: fbc@bikefriendlykalamazoo.org

Forms and checks must be received in timely manner in order to fulfill our sponsor commitments.

Bike Friendly Kalamazoo is a 501c3 Michigan not for profit corporation; IRS Tax ID 83-1030238

For more information please visit us on the web at www.bikefriendlykalamazoo.org