



BFK's Fall Bike Celebration

Sept. 15-17, 2023



Many ways to support & participate*

Sponsorship Opportunities

- **Organization or Personal**

Build area's stature as a tourist travel destination; demonstrate support
Benefit worthy community causes

- **Businesses, Organizations or Individuals***

Many opportunities (see other side)

Volunteer

- **Businesses**

Show your firm's spirit working as a business logo'd team

- **Charitable groups**

Earn a contribution for your charitable organization

- **Individuals**

Personal satisfaction, snacks, lunch & fun!

Register to Ride

- **Sunday's Bike Tour (Sept. 17)**

Many great Individual & Family Oriented routes; Ice Cream Social ticket

- **Social Opportunities**

Meet and network with others who are helping the community

Donate

- **Pick Donate button or go to Ride registration pages & click links**

Attend, Participate and Welcome Bicyclists & Visitors

- **Special Events: Vicksburg Quilt Trail & Mill Presentations**

- **Disc Golf, Farmers Market, Historic Village & more**

Roll out the welcome mat!

*Please visit www.fallbikecelebration.org

FBC SPONSORSHIP PROGRAM 2023

Contact Name _____
Business / Org. / Individual Name to Use _____
Address _____ City/Village _____
Zip _____ Contact Phone _____ Date _____
Email Address _____ Signature _____

Category Selection

Please visit our Sponsor page at www.fallbikecelebration.org for detailed information.

All Sponsors will receive:

- Logo and/or name placement on rider registration packet materials & T-Shirts
- Social media acknowledgment
- FBC website acknowledgement
- Friends of BFK Honor Roll listing

Plus:

- Category-specific signage ... & more ... as described on our website.

<u>Category</u>	<u>Amount</u>
<i>Supporters (through September 2)</i>	
___ Presenting Sponsor (\$2,500)	\$ _____
___ Champions Circle (\$1,750, \$1,000)	\$ _____
___ Event Host: Ice Cream Social & Bike Tour (\$750)	\$ _____
___ Community Hero (\$500)	\$ _____
___ Host: SAG Stops (\$250; three)	\$ _____
___ Trail Boosters (\$100)	\$ _____

Availability may change without notice as sponsorships are secured.

Proceeds go directly into BFK's General Fund to be used where they will do the most good.

To save time & maximize the impact of your donation, please use this as Bike Friendly Kalamazoo's invoice.

Payment by Check

Payment by Credit Card

Please make checks payable to _____ Check is enclosed.

Please go to
www.fallbikecelebration.org/sponsors

Bike Friendly Kalamazoo

PO Box 22

Portage, MI 49081-0022

___ Check will be processed & sent
separately.

THANK YOU FOR YOUR CONTRIBUTION!

Return Information

For the fastest service please email a photo or PDF of your Sponsor Commitment Form/Invoice to

Subject Line: Bike Friendly Kalamazoo / Fall Bike Celebration Sponsorship

Email: fbcbikefriendlykalamazoo.org

To discuss programs or other ideas for sponsorship in more detail please contact:

Email: fbcbikefriendlykalamazoo.org

Forms and checks must be received in timely manner in order to fulfill our sponsor commitments.

Bike Friendly Kalamazoo is a 501c3 Michigan not for profit corporation; IRS Tax ID 83-1030238

For more information please visit us on the web at www.bikefriendlykalamazoo.org